GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:579
ANSWERED ON:23.02.2001
FM RADIO STATIONS
DR. KIRIT SOMAIYA

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the number of FM Radio Stations at present in the country ;

(b) whether the Government propose to open more FM Radio Stations in the country ;

(c) if so, the number of proposals pending with the Government in this regard ;

(d) the steps being taken by the Government for their immediate clearance ; and

(e) the total revenue earned by the Government from the existing FM Service during each of the last three years and strategy chalked out for increasing revenue from FM Radio Stations ?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a) : There are 122 FM transmitters at present in the All India Radio network.

(b) & (c) : Yes, Sir. 3 nos. of FM projects are technically ready and 37 nos. of projects are under implementation.

(d) : All out efforts are being made to complete these projects and commission them at the earliest.

(e) : Details are given below, which relate to FM metro channels at Delhi, Mumbai, Kolkata, Chennai and Panaji:

1997-98	Rs.4,98,84,043/-
1998-99	Rs.11,51,21,891/-
1999-2000	Rs.11,21,18,465/-

The strategy being employed for increasing the revenue is to improve the quality of programmes and marketing through sponsorship, sponsored programmes and spots-buys.